

Holiday Inn Brand Family



Overview

With over 3,300 hotels worldwide, Holiday Inn hotels is the most widely recognised hotel brand in the world. Since 1952, we've offered business and leisure travellers dependability, friendly service and modern attractive facilities at excellent value. And you'll find them throughout the world because Holiday Inn hotels are always conveniently located.

London 2012 Olympic and Paralympic Games



Holiday Inn is proud to be an Official London 2012 Olympic and Paralympic Games partner.

It's more than just a Holiday Inn sponsorship, our team will be playing a crucial role as we apply our hospitality expertise at all stages of the London 2012 Olympic and Paralympic Games.

This will include hosting the world's athletes in the Athletes' Village, and also welcoming athletes into our family – we'll be providing flexible employment so they can continue to earn while they train.

DID YOU KNOW?

The Holiday Inn Brand has expanded its presence in Asia Australasia with the opening of Holiday Inn Resort Phuket Mai Khao Beach in Thailand. The new 246-guestroom beachside resort is ideally located on the northwest coast of Phuket, by the Andaman Sea.

HOLIDAY INN RESORT PHUKET MAI KHAO BEACH



DID YOU KNOW?

The Holiday Inn Resort Acapulco opened its doors in September, creating 118 jobs for the local area.

ABOUT HOLIDAY INN RELAUNCH

The relaunch of Holiday Inn is nearly complete. To date, more than 3,100 Holiday Inn and Holiday Inn Express hotels are now operating under the new standards.

With more than 3,300 existing Holiday Inn and Holiday Inn Express hotels worldwide, the Holiday Inn relaunch is the biggest relaunch in hospitality history.

FASTFACT*

3,242

Relaunched hotels to date

\$1 bn

Investment

97%

Of Holiday Inn and Holiday Inn Express hotels now operating under new standards.

*Figures are for all Holiday Inn brands

Holiday Inn



HOLIDAY INN ROUND-UP

225,677

rooms globally

1,238

hotels globally

271

hotels in the pipeline

AMERICAS

hotels

811

rooms

143,375

hotels in pipeline

154

EUROPE, MIDDLE EAST AND AFRICA

hotels

320

rooms

51,765

hotels in pipeline

41

ASIA PACIFIC

hotels

107

rooms

30,537

hotels in pipeline

76

Overview

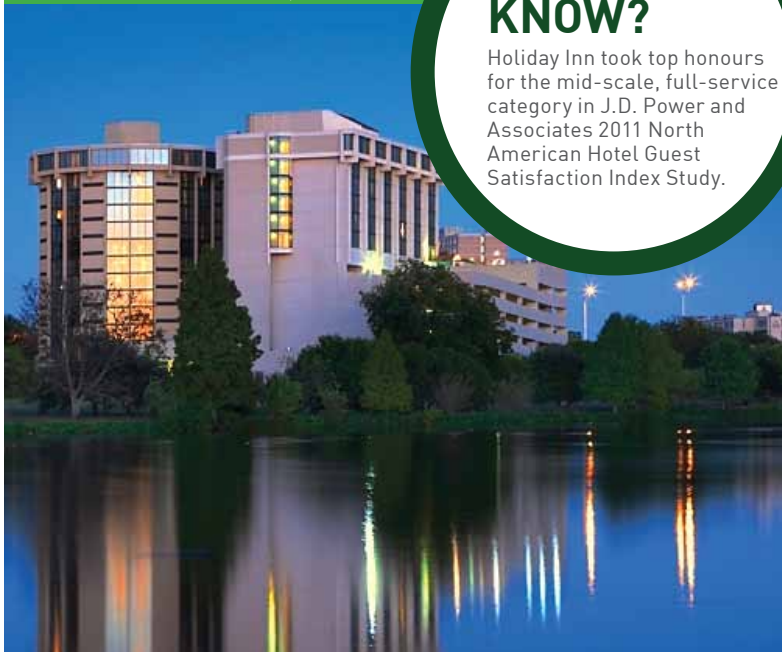
Our friendly people love to make our guests feel totally comfortable, whether they arrive in their suit or shorts and a t-shirt.

We've always been known for our friendly service, comfort and value. Now that we've all but completed the Holiday Inn relaunch around the world, business and leisure travellers are finding Holiday Inn offers even better quality and service.

Our new identity, contemporary lobbies and refreshed guest rooms were all designed so that our everyday heroes can relax, kick back and be themselves.

www.holidayinn.com

HOLIDAY INN AUSTIN TOWN LAKE, TEXAS



DID YOU KNOW?

Holiday Inn took top honours for the mid-scale, full-service category in J.D. Power and Associates 2011 North American Hotel Guest Satisfaction Index Study.

DID YOU KNOW?

Holiday Inn has officially launched the innovative design of The Hub at Holiday Inn at the Holiday Inn Gwinnett Center in Georgia.

The Hub brings together separate public areas into one space designed to help guests easily connect and enjoy a variety of experiences outside their hotel room. A restaurant, bar, coffee shop, market, media centre, games and outdoor patio, make it easy for them to relax and unwind.

FAST FACT

Holiday Inn Hotels & Resorts garnered two distinctions as Best Mid-Market Hotel Brand in the World and in Asia Pacific at the 2011 Business Traveller Asia-Pacific Readers' Poll as voted by the subscribers of the magazine.

FIND OUT MORE

BOOK A ROOM

www.holidayinn.com

ABOUT IHG

www.ihgplc.com