

# Crowne Plaza



## CROWNE PLAZA ROUND-UP

**109,792**

rooms globally

**401**

hotels globally

**108**

hotels in the pipeline

### AMERICAS

hotels

202

rooms

54,464

hotels in pipeline

22

### EUROPE, MIDDLE EAST AND AFRICA

hotels

107

rooms

25,172

hotels in pipeline

23

### ASIA PACIFIC

hotels

92

rooms

30,156

hotels in pipeline

63

## Overview

We love to help our guests accelerate their journey to success. We do this by combining the best facilities with great service so our guests can re-energize and be more productive during their trip.

Crowne Plaza is our upscale brand with hotels located in urban centres, gateway cities and resort destinations across more than 56 countries. We are recognised as The Place to Meet because we are dedicated to providing a better meetings experience for meeting planners and attendees.

We also know that sleep fuels the day ahead for our guests. A good night's sleep only truly begins once our guests are able to shut out the world and switch off. This is why we have a dedicated programme called Crowne Plaza Sleep Advantage®.

THE NEW CROWNE PLAZA DANANG



CROWNE PLAZA BMW MOTORSPORT



## DID YOU KNOW?

The 535-room Crowne Plaza Danang opened in September in central Vietnam. The hotel is close to UNESCO World Heritage sites and offers a wide range of recreation facilities, dining options and meeting space.

## FAST FACT

At the 1,000-mile finale of the American Le Mans Series (ALMS), the BMW Team RLL won its second consecutive manufacturers' championship in the GT class to complete a 2011 hat-trick of titles.

# Crowne Plaza



**DID YOU KNOW?**

Crowne Plaza Resort Colchester Five Lakes, near the coastal town of Maldon, Essex opens as the first Crowne Plaza Resort in the UK on 19 September 2011.



## Crowne Plaza is the Place to Meet

From superb facilities to personalised services, we offer planning tools and dedicated professionals to help meeting planners easily organise and host successful meetings at Crowne Plaza. This is why we're known as The Place To Meet.

**FIND OUT MORE**

**BRAND HISTORY**  
[www.crowneplaza.com](http://www.crowneplaza.com)

**ABOUT IHG**  
[www.ihgplc.com](http://www.ihgplc.com)

**FAST FACT**

Crowne Plaza has the most hotels in the pipeline of any upscale brand globally.

We're opening more than 108 hotels over the next few years, growing our global reach by around a third.

THE NEW CROWNE PLAZA TUXPAN



**DID YOU KNOW?**

Crowne Plaza received the highest rating for an Upscale hotel chain in the *Business Travel News* 2011 survey.